



Press release

"Made in Africa": Natural raw materials for cosmetics The Import Promotion Desk will present the natural wealth of 12 developing and emerging countries at Incosmetics: Booth 2J 68

Bonn/Berlin, 10.03.2026 – The Import Promotion Desk (IPD) will showcase a large selection of fixed and essential oils, unique plant extracts and special ingredients for cosmetics such as jagua and myrica wax at Incosmetics. At the IPD booth, buyers can discover the natural richness of Latin America, Africa and Asia: 25 companies from twelve countries will present their natural ingredients for personal care products. The international trade fair for the cosmetics industry will take place in Paris from 14 to 16 April.

Large selection of fixed and essential oils from Africa

The African continent is strongly represented at the IPD booth with six countries. Five exhibitors from Ghana and Kenya will bring shea butter, complemented by cacao and combo butter from Ghana. Cashew butter and oil are specialties of a company from Côte d'Ivoire. And South Africa and Tanzania expand the range of fixed oils with macadamia oil, mango butter, as well as coconut and baobab oil. And there is also a wide variety of essential oils: frankincense and myrrh from Kenya, tea tree and buchu from South Africa and turmeric and orange from Tanzania are just a few examples.

Largely unknown oils from the Amazon region

Brazil, Ecuador, Colombia and Peru will present the offers from Latin America at the IPD booth. The two Brazilian companies will bring a variety of still unknown fixed oils from the Amazon region to Paris. These include babassu, buriti and pracaxi oil, as well as cupuaçu, muru muru and tucuma butter. Other oils are made from acai berries, annato seeds and Brazil nuts. Cacay and sachá inchi oil from Ecuador and Colombia complement the offer from Latin America.

Flavours & Oils from the Far East

Sri Lankan companies will present special plant extracts, such as gotu kola (*Centella asiatica*), jasmine (*Nyctanthes arbor-tristis*) and Ceylon olive (*Elaeocarpus serratus*). An Indonesian company specialises in the production of high-quality virgin coconut oil. Additionally, Indonesia contributes essential oils such as citronella and cajeput.



Gum Arabic, Jagua and Myrica Wax – Specialties at Incosmetics

At the IPD booth, visitors will find a wide range of special ingredients, including saffron from Morocco and tagua powder from Ecuador. A Kenyan manufacturer presents its range of gum arabic and beeswax. Additional specialties originate from Colombia: the natural blue colourant jagua and the gel-like myrica fruit wax.

IPD auf der Incosmetics: Booth 2J 68

Import Promotion Desk (IPD)

The Import Promotion Desk (IPD) is an initiative to promote imports in Germany. IPD forms a link between small and medium-sized enterprises in selected developing and emerging countries and European importers. The aim is to integrate the partner countries into global trade, thus making a contribution to sustainable economic, social and ecological development in these countries.

IPD opens access to the EU market for small and medium-sized enterprises from the partner countries and supports them in establishing trade relations. IPD opens up new sources of supply in the partner countries for European importers who want to organise their entrepreneurial commitment in a sustainable way and supports them in the procurement process for certain products and services.

IPD is currently active in 21 countries: Brazil, Cambodia, Colombia, Côte d'Ivoire, Ecuador, Egypt, Ethiopia, Ghana, Indonesia, Kenya, Madagascar, Morocco, Nepal, Peru, Senegal, South Africa, Sri Lanka, Tanzania, Tunisia, Ukraine, and Uzbekistan.

IPD focuses on specific sectors: fresh produce, natural ingredients for food, pharmaceuticals and cosmetics, sustainable seafood, cut flowers, sustainable tourism, and digital services & products.

The global development organisation sequa gGmbH is responsible for setting up and implementing the IPD in close cooperation with the German Wholesale, Foreign Trade and Services Association (BGA). The IPD is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ).

IPD is part of the "Partners in Transformation - Business & Development Network", into which the BMZ programmes for economic actors are organised. The aim of "Partners in Transformation" is to promote socio-ecological and feminist economic transformation in the partner countries.

Further information at www.importpromotiondesk.de

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