



Invitation to Hall 2 | F 10

in-cosmetics 2024: Import Promotion Desk introduces new trading partners for natural ingredients

IPD presents a wide range of rare and sustainable raw materials for the cosmetics industry from developing and emerging countries.

Bonn/Berlin, 26.03.2024 - Essential oils, plant extracts, cosmetic oils and fats are among the wide range of products on offer from 13 companies from Egypt, Côte d'Ivoire, Ecuador, Ghana, Indonesia, Colombia, Kenya, Morocco and Peru at the Import Promotion Desk (IPD) stand at this year's in-cosmetics in Paris. From 16 to 18 April, European buyers will have the opportunity to check the quality of natural ingredients at the IPD stand, learn about new cosmetic ingredients and talk to producers from the IPD partner countries. As a project of the German Federal Ministry for Economic Cooperation and Development (BMZ), IPD places particular emphasis on sustainable production. Many of the exhibitors on the IPD stand are certified organic and have been tested according to the special labels of the cosmetics industry such as "NaTrue", "Cosmos" and "Fairwild".

Variety of essential oils

Companies from Egypt, Peru and Kenya are bringing essential oils to Paris. "Apotex Bay Botanical Solutions" from Egypt produces a large portfolio, including aniseed, camomile, lemongrass and peppermint. The Peruvian producer "Pebani" will be presenting Palo Santo, Molle and Muna oils. And from Kenya, "Arbor Oils of Africa" will be presenting Frankincense oil at in-cosmetics.

Wide range of applications for plant extracts, colours and powders

"Bioingred Tech" specialises in the development and production of emulsion-like extracts. The company processes the natural diversity of Colombia and uses acai berries, avocados, lulos, cocoa and coffee cherries for its products. "Originor Natural" from Peru presents natural colours: It offers natural colourings made from black carrots, red cabbage and purple corn. The Colombian company "Sencia Derivados Naturales" produces exfoliating seeds that are 100 per cent natural in origin, such as those made from coconut and macadamia nut shells or peach kernels.

Argan oil, shea butter and coconut oil

Many producers of cosmetic oils and fats from Africa will be showcasing at the IPD booth. "Moroccan Beauty Secrets" from Morocco will be bringing argan oil and prickly pear seed oil. Shea butter is produced by "Bio Amandes" from Cote d'Ivoire and "Bubune Africa" from Ghana. Buyers will also find coconut oil from Indonesia, cacay oil, grape and blackberry seed oil from Colombia and Ungurahui or Rahua oil from Peru at the IPD stand at in-cosmetics.



All exhibitors at a glance:

https://www.importpromotiondesk.de/fileadmin/Messebroschueren/240416_IPD_suppliers_at_in-cosmetics_2024.pdf

IPD at the in-cosmetics 2024: Hall 2 | F 10

Import Promotion Desk (IPD)

The Import Promotion Desk (IPD) is an initiative to promote imports in Germany. The IPD forms a link between small and medium-sized enterprises in selected developing and newly industrialising countries and European importers. The aim is to integrate the partner countries into global trade, thus making a contribution to sustainable economic, social and ecological development in these countries.

IPD opens access to the EU market for small and medium-sized enterprises from the partner countries and supports them in establishing trade relations. IPD opens up new sources of supply in the partner countries for European importers who want to organise their entrepreneurial commitment in a sustainable way and supports them in the procurement process for certain products and services.

The IPD is currently active in 21 countries: Brazil, Cambodia, Colombia, Côte d'Ivoire, Ecuador, Egypt, Ethiopia, Ghana, Indonesia, Kenya, Madagascar, Morocco, Nepal, Peru, Senegal, South Africa, Sri Lanka, Tanzania, Tunisia, Ukraine, and Uzbekistan.

IPD focuses on specific sectors: fresh fruit and vegetables, natural ingredients for food, pharmaceuticals and cosmetics, sustainable fish and seafood, cut flowers, sustainable tourism, and IT outsourcing.

The global development organisation sequa gGmbH is responsible for setting up and implementing the IPD in close cooperation with the German Wholesale, Foreign Trade and Services Association (BGA). The IPD is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ).

IPD is part of the "Partners in Transformation - Business & Development Network", into which the BMZ programmes for economic actors are organised. The aim of "Partners in Transformation" is to promote socio-ecological and feminist economic transformation in the partner countries.

Further information at www.importpromotiondesk.de

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