

## Press Release

### **FiE 2023: Import Promotion Desk presents wide range of extracts**

**Ginger, black cumin, liquorice root, guayusa, cocoa, vanilla and much more – plant extracts are on focus at the IPD stand: Hall 4.0F202**

**Bonn/Berlin, 19.10.2023 - The Import Promotion Desk (IPD) presents producers of natural ingredients from developing and emerging countries at Food Ingredients Europe (FiE) in Frankfurt. From 28 to 30 November, importers and buyers will have the opportunity to meet producers of plant extracts, such as CO<sub>2</sub> extracts, powder extracts and essential oils, and to check out the wide product offer. The initiative for import promotion, a project of the German Federal Ministry for Economic Cooperation and Development (BMZ), accompanies companies from 12 partner countries to the FiE: Egypt, Ethiopia, Ecuador, Ghana, Indonesia, Kenya, Morocco, Peru, Tunisia, Ukraine and Uzbekistan.**

#### **CO<sub>2</sub> extracts from ginger, black cumin, mint**

"Apotec Bay Botanical Solutions" from Egypt and "Actifs Précieux" from Tunisia, two companies that use CO<sub>2</sub> extraction, will be represented at FiE. "Apotec Bay Botanical Solutions" from Egypt uses the gentle and sustainable process for its natural extracts, which are obtained from coffee, paprika, black pepper, cardamom or cinnamon, for example. The Tunisian company "Actifs Précieux" specializes in extracts based on natural raw materials from the Mediterranean region or Africa. They manufacture products from ginger, black cumin, mint, coriander seeds and fruits, and Aleppo pine seeds, among others.

#### **Liquid extracts from maca, guayusa and cocoa shells**

"Nunalabs" from Ecuador specializes in the extraction of pastes and liquid extracts from the South American plant world. The tuber maca is used as a medicinal herb, the holly *Ilex guayusa* is valued for its caffeine content, and cocoa shells are known for their intense aroma.

#### **Extracts from liquorice root as well as cocoa, coffee and vanilla**

The Uzbek company "Yuma Bio" is also present at FiE. Among other things, it produces extracts from the liquorice root, which are used in teas and in the medicinal sector, but also for the production of liquorice.

"Sima Arôme" from Indonesia also offers a large portfolio of high-quality extracts, including extracts from coffee, cocoa, cinnamon or vanilla, but also ginger, turmeric and tamarind are processed into extracts.

**IPD at FiE: 4.0F202**

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#### **Import Promotion Desk (IPD)**

Import Promotion Desk (IPD) is an **initiative for import promotion** in Germany.

IPD fulfils a hinge function between small and medium-sized enterprises in selected emerging markets and developing countries on the one hand and European importers on the other. The objective is to integrate the partner countries into global trade, thereby contributing towards sustainable economic development in these countries.

IPD introduces exporters from its partner countries to the EU market and assists them in setting up trading relations. For European importers, the IPD opens up new supply sources in the partner countries and assists them in the procurement process for specific products.

IPD is currently active in 16 countries: Egypt, Ethiopia, Ecuador, Côte d'Ivoire, Ghana, Indonesia, Colombia, Kenya, Madagascar, Morocco, Nepal, Peru, Sri Lanka, Tunisia, Ukraine, and Uzbekistan.

IPD focusses on specific product groups: fresh produce, natural ingredients for foods, pharmaceuticals and cosmetics, sustainable wood products, cut flowers and sustainable tourism.

IPD has been established and implemented by sequa gGmbH – the globally operating development organisation of German industry and the Federation of German Wholesale, Foreign Trade and Services (BGA.).

IPD is funded by the Federal Ministry for Economic Cooperation and Development (BMZ).

Further information at [www.importpromotiondesk.de](http://www.importpromotiondesk.de).

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