

Press release

Virtual FAM Trip: Get to know sustainable travel offers in Nepal

Import Promotion Desk provides European tour operators with cooperation opportunities with small and medium-sized tourism enterprises in Nepal

Bonn/Berlin, 15.05.2023 – In cooperation with the "Nepal Tourism Board", the Import Promotion Desk (IPD) invites European tour operators to a virtual discovery tour through Nepal. The virtual FAM Trip to Nepal will take place on 14 June from 10:00 to 11:30 (CET).

In this webinar, twelve small and medium-sized tourism enterprises will present the diversity of the destination. They offer cultural and community-based tourism, nature and wildlife expeditions as well as trekking and climbing tours. Rafting tours – whether on the popular Trisuli River or the more remote Karnali River – as well as yoga retreats in the Kathmandu Valley are also part of the wide range of travel offers. The companies base their offers on the principle of sustainability. Many of them are also involved in social initiatives and regional environmental and nature conservation projects.

All travel providers in the IPD programme were carefully checked in advance by IPD experts and prepared for the European market requirements. The virtual FAM Trip now offers the opportunity for travel operators to get to know new providers. The services of IPD, a project of the German Federal Ministry for Economic Cooperation and Development (BMZ), are independent and free of charge.

More information on the FAM Trip to Nepal:

<https://www.importpromotiondesk.de/en/news-detail/fam-trip-to-nepal/>

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Import Promotion Desk (IPD)

Import Promotion Desk (IPD) is an **initiative for import and tourism promotion** in Germany.

IPD fulfils a hinge function between small and medium-sized enterprises (SME) in selected emerging markets and developing countries on the one hand and European importers and tour operators on the other. The objective is to integrate the partner countries into global trade, thereby contributing towards sustainable economic development in these countries.

IPD introduces SMEs from its partner countries to the EU market and assists them in setting up trading relations. For European companies, IPD opens up new supply sources in the partner countries and assists them in the search of new, sustainable destinations.

IPD is currently active in 16 countries: Egypt, Ethiopia, Ecuador, Côte d'Ivoire, Ghana, Indonesia, Colombia, Kenya, Madagascar, Morocco, Nepal, Peru, Sri Lanka, Tunisia, Ukraine, and Uzbekistan.

IPD focusses on specific product groups: fresh produce, natural ingredients for foods, pharmaceuticals and cosmetics, sustainable wood products, cut flowers and sustainable tourism.

IPD has been established and implemented by sequa gGmbH – the globally operating development organisation of German industry and the Federation of German Wholesale, Foreign Trade and Services (BGA.).

IPD is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ).

Further information at www.importpromotiondesk.de.

For more information, please contact:

Import Promotion Desk (IPD)

Nora Eichkorn
IPD Expert Sustainable Tourism
Phone: +49 (0) 30 590 099 462
E-Mail: eichkorn@importpromotiondesk.de

Press contact

Annegret Winzer
w communications
Phone: +49 (0) 30 23 99 72 14
E-Mail: a.winzer@w-communications.de

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